



AGENCY UPDATE

– SENIOR AGENT CHRIS DONALDSON

Welcome to our inaugural agency newsletter

NFU Mutual Armagh and Markethill offices merged in 2023, moving into our new modern premises at Formation Works, Edenaveys, Armagh last July.

Whilst we are the largest NFU Mutual agency in Northern Ireland, we continue to put our customers at the heart of all we do – offering local personal service, providing tailored solutions, building long term partnerships, and accessing other experts on your behalf.

We would be delighted to become your trusted adviser so please do contact us.

Chris

Our Local Support



We are excited to be supporting the Air Ambulance NI (Northern Ireland) this year and have several events planned for 2024. During

May, our amazing team completed over 5million steps as part of our fundraising. The month long challenge finished with a 6 mile walk around the Mall in Armagh, with some 4 legged family members also joining in!

Earlier this month we had a brilliant team afternoon out at the Air Ambulance Dragon Boat Race. Whilst we didn't win the overall Fastest Team Title we had the best time, all whilst raising vital funds for Air Ambulance Northern Ireland.

Focus on Cyber

Businesses are increasingly reliant on technology and data. The risk of damaging cyber events, including cyber-crime and data breach is on the increase with 50% of businesses identifying a cyber incident in the past 12 months.* The impact and consequences of a cyber event can be significant for businesses of all sizes.

Cyber insurance is designed to provide the necessary strategic support and balance sheet protection to help businesses prevent, mitigate, and respond to cyber risks.

*UK Cyber Security Breaches Survey 2024

Who Needs It?

Every business which relies on technology and data, such as online and digital sales, including websites, social media and e-commerce platforms, business critical software including invoicing, ordering, banking, HR and Customer Relationship Management systems and communications by email.

Cyber insurance not only provides financial protection for the losses associated with cyber events, but a specialist response solution designed to mitigate the impact and recover the business quickly.

If you wish to discuss your cyber needs further please call one of the team.



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Commercial Insurance

NFU Mutual are a leading rural insurer and are well known to our farming customers. But did you know that 85% of our commercial new business this year alone has been in the non farming sector? We have a team of professionally qualified insurance professionals who can cater to your business needs.

But don't just take our word for it, here's what one of our most recent commercial customers have to say about their journey with us.

A silent insurance review

Reviewing your business insurance may feel like a time-consuming, resource-heavy task. However, it's important to complete an annual review to determine whether your current cover provides the appropriate level of protection your business needs, mitigates all risks and is competitively priced.

What is a silent review?

We understand that many businesses wish to avoid disrupting existing insurance arrangements. A silent review is confidential, completed without engaging the wider market and alerting your current Insurer or Broker.

During a silent review, your NFU Mutual Commercial Insurance Agent will manage the review process, working with NFU Mutual specialists, including Underwriters, Claims experts and Risk Management Consultants to:

- Confidentially conduct a full audit of your risks to ensure you have the right covers in place
- Identify any uninsured risks or possible gaps in cover
- Examine whether your existing insurance programme is competitively priced.

A silent review is a reassuring, hassle-free process and is free of charge

H A Emersons & Sons, Armagh



Emersons will be known to locals as a fourth-generation family business occupying a large supermarket in the centre of Armagh providing grocery, butchery and household

products for sale. They also run the award winning Australian themed Uluru restaurant, offering a wide and varied menu (kangaroo anyone?) as well as a range of tasty cocktails.

Gavin Emerson, Director, said "I have insured with NFU Mutual Armagh and Markethill agency for a number of years for my personal insurances and have always been very impressed with their service and the value they provide. Having decided this year to tender the commercial insurance I was delighted with the offering provided. We had a loss control surveyor come on site prior to any quotation (at no extra cost). The quotation provided was wide ranging and bespoke to our exact circumstances. Paul, the Agent, was also able to provide us with a great value for money premium. He also provided some first aid training days for the team at the local agency office, included the services of a risk management team (vital with the Health and Safety responsibilities we have to adhere to) and protected myself and my senior team through adding management liability. It was this overall package, and the consistent reliability of the team, which swung the pendulum in the direction of NFU Mutual Armagh and Markethill agency. I look forward to working with Paul and the team and cementing the great relationship we already have."



Talk to us today on 02837522649 | ArmaghandMarkethill@nfumutual.co.uk

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